

Welcome to the NMEA Demographic Survey 2018!

Welcome!

Why are we asking you to take this survey?

The National Marine Educators Association leadership is interested in learning more about the composition of NMEA members. Members of the NMEA Education Research committee developed the survey to support this effort. The data may help NMEA track the effectiveness of our recruiting strategies, help NMEA anticipate and better serve your needs and align to your interests, and may be used to promote our organization to potential sponsors. We are asking you to participate in this project because you are a member of NMEA.

Taking this survey is your choice.

Your participation in this project is completely voluntary . You can choose to participate or not participate. You can stop taking the survey at any time.

What does your participation involve?

The survey consists of 22 multiple choice and open-ended questions, which will take about 10 minutes to complete.

Confidentiality and Privacy

This survey is being administered by a survey administrator (Jeannette Connors; nmea@marine-ed.org). Jeannette will have access to your name and email. When she shares the survey information to NMEA researchers, she will remove all identifying information (including your name and email). Thus, when your responses are analyzed they will be anonymous.

We do not ask you for any personal information, such as your name. Please do not include any personal information in your survey responses. We will keep all study data encrypted on password protected computers.

Questions

If you have any questions about this study, please call or email Joanna Philippoff (808.282.8516 or philippo@hawaii.edu).

Thank you!

* 1. This survey is designed only for NMEA members who are over 18. **Are you 18 or older?**

Yes

No

* 2. What NMEA chapter are you affiliated with?

- FMSEA—Florida Marine Science Educators Association (FL & Caribbean)
- GAME—Georgia Association of Marine Education (GA)
- GOMMEA—Gulf of Maine Marine Education Association (ME, NH, VT, & Canadian Maritimes)
- GLEAMS—Great Lakes Educators of Aquatic and Marine Sciences (OH, PA, MI, WI, MN, IL, IN)
- MME—Massachusetts Marine Educators (MA)
- MAMEA—Mid-Atlantic Marine Education Association (NC, VA, DC, MD, DE)
- NJMEA—New Jersey Marine Education Association (NJ & Eastern PA)
- NYSMEA—New York State Marine Education Association (NY)
- NAME—Northwest Aquatic and Marine Educators (WA, OR, AK & British Columbia)
- OCEANIA—(HI & other Pacific Island Nations)
- SCMEA—South Carolina Marine Educators Association (SC)
- SAME—Southern Association of Marine Educators (LA, MS, AL)
- SENEME—Southeastern New England Marine Educators (RI & CT)
- SWMEA—Southwest Marine/Aquatic Educators Association (CA, CO, NM, NV, AZ)
- TEAMS—Tennessee Educators of Aquatic and Marine Science (TN)
- TMEA—Texas Marine Educators Association (TX)
- Unaffiliated
- Do not know



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* 3. What is the highest degree you have achieved?

- Some high school
- High school or GED
- Some college
- Associate's Degree (AA)
- Other (please specify)
- Bachelor's Degree (BA/BS)
- Master's Degree (MS/MEd/MAT)
- Doctorate Degree (PhD/EdD)
- Prefer not to say

* 4. What is your academic training in?

- Education
- Science education
- Other (please specify)
- Science



NMEA does not discriminate on the basis of gender identity or expression. We ask this question in order to track the effectiveness of our recruiting efforts and ensure we consider the needs of all our members.

* 5. How do you self-identify in terms of gender identity?

- Female
- Male
- Prefer to self-describe
- Non-binary / third gender
- Prefer not to say



NMEA is interested in your ethnic/racial background in order to track the effectiveness of our efforts to enhance our membership diversity. The following categories are utilized by the Oregon State University workplace climate survey.

* 6. Which group(s) best represents your ethnic/racial background (select all that apply):

- First Nations, Inuit, Native American, or Indigenous Latin Americans
- Asian
- Black
- Hispanic or Latinx
- Prefer to self-describe
- Middle Eastern or Northern African
- Native Hawaiian or Pacific Islander
- White, Caucasian, or non-Hispanic
- Prefer not to say



NMEA is interested in how old you are so we can better describe our age distribution to potential sponsors, as well as ensure we are recruiting younger members and retaining older members.

* 7. How old are you?

- | | |
|-----------------------------|---|
| <input type="radio"/> 18-20 | <input type="radio"/> 51-64 |
| <input type="radio"/> 21-30 | <input type="radio"/> Over 65 |
| <input type="radio"/> 31-40 | <input type="radio"/> Prefer not to say |
| <input type="radio"/> 41-50 | |



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NMEA is interested in your household income amount so we can better describe our organization's income distribution to potential sponsors.

* 8. What is your total household income (US currency)?

- | | |
|--|---|
| <input type="radio"/> \$20,000 and under | <input type="radio"/> \$100,001 - 120,000 |
| <input type="radio"/> \$20,001 - 40,000 | <input type="radio"/> \$120,001 - 140,000 |
| <input type="radio"/> \$40,001 - 60,000 | <input type="radio"/> \$140,001 - 160,000 |
| <input type="radio"/> \$60,001 - 80,000 | <input type="radio"/> Above 160,001 |
| <input type="radio"/> \$80,001 - 100,000 | <input type="radio"/> Prefer not to say |



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NMEA is interested in where you live to better understand where our members are located.

* 9. Do you live in the United States?

- Yes
- No



NMEA is interested in understand the geographic distribution of our membership. We are asking for your zip code to differentiate between inland and coastal areas.

10. What is your zip code?



NMEA is interested in understanding the geographic distribution of our membership.

11. What country do you live in?



NMEA is interested in better understanding what our members do so we can better anticipate and serve our members' needs. For this question, please answer in terms of how you spend the majority of your time within your job.

* 12. What is your *primary* profession?

- Formal educator (preK–20 teacher with regularly scheduled courses, associated with a school)
- Informal/non-formal educator (educator that facilitates learning through interpretation, exhibits, and/or structured programs at informal science centers—like zoos, museums, aquariums, and non-profit organizations)
- Other (please describe)
- Scientist (primarily involved in conducting basic or applied scientific research)
- Student (undergraduate or graduate student)

* 13. What age student(s) do you teach? (Check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Early Childhood (Pre-K) | <input type="checkbox"/> Undergraduates—Community College (2 year) |
| <input type="checkbox"/> Elementary School | <input type="checkbox"/> Undergraduates—College/University (4 year) |
| <input type="checkbox"/> Middle School | <input type="checkbox"/> In-service teachers |
| <input type="checkbox"/> High School | <input type="checkbox"/> Graduate Students—College/University (masters or doctorate level) |
| <input type="checkbox"/> Other (please describe) | |

* 14. On average, how many students do you teach marine or freshwater science content to per year?

* 15. How would you *primarily* categorize your employer?

- | | |
|---|---|
| <input type="radio"/> Federal government agency (e.g., NOAA) | <input type="radio"/> Informal science/cultural/historical institution or organization (e.g., aquarium) |
| <input type="radio"/> State government agency (e.g., state park) | <input type="radio"/> Private organization (could be for-profit) |
| <input type="radio"/> Sea Grant (tied to institution or unaffiliated) | <input type="radio"/> Non-profit organization (e.g., conservation organization) |
| <input type="radio"/> PreK–12 school (public or private) | <input type="radio"/> Self-employed |
| <input type="radio"/> College or university (public or private) | <input type="radio"/> Unemployed or retired |
| <input type="radio"/> Other (please describe) | |

* 16. Approximately how many years have you been involved in marine education?

- 1 year or less
- 2–5 years
- 6–10 years
- 11–20 years
- 21–30 years
- More than 30 years

* 17. Approximately how many years have you been an NMEA member?

- 1 year or less
- 2–5 years
- 6–10 years
- 11–20 years
- 21–30 years
- More than 30 years

* 18. When was the last time you attended an NMEA conference?

- I have never attended an NMEA conference
- I attended NMEA 2018 (Long Beach, CA) and/or NMEA 2017 (Charleston, SC)
- 2–5 years ago
- 6–10 years ago
- More than 10 years ago



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* 19. How familiar are you with the Ocean Literacy Principles and Fundamental Concepts?

Not at all familiar Slightly familiar Somewhat familiar Moderately familiar Very familiar



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NMEA is interested in how you fund your involvement in NMEA (e.g., membership fees and/or conferences) so we can better describe individual funding sources to potential sponsors and understand our vulnerability to economic downturns.

* 20. How do you fund your membership in NMEA?

- Self-funded
- Paid by employer or grant funds

* 21. How do you fund your NMEA national conference attendance?

- Not applicable (I have not attended a national conference within the last 5 years)
- Fully self-funded
- Partially paid by employer, partially self-funded
- Fully paid by employer



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22. (Optional) Please share any additional information that you think would help NMEA leadership better serve NMEA members.